

Olinko helps Local Public Administration of Dendermonde towards a sustainable print policy.

A use case by:  OLINKO

Summary

Local Public Administration (LPA) of Dendermonde (Belgium) wanted to implement a sustainable print policy and asked Olinko to help.

Inge Smolders, network coordinator for climate and energy for the LPA of Dendermonde made time to evaluate the collaboration.



What were your challenges?

In administrative services you cannot work without paper, even if you put much effort into digitalization.

Even though a lot had already been optimized in the past, for example by setting the printer settings to recto-verso and black-and-white by default, there was still work to be done. Also COVID has had a positive impact on the “print less mentality”.

However, the difference of paper and manual work between services was immense. So we decided to implement a print policy to measure and see where we can help to reduce print and paper volumes.

Thanks to our previous efforts, we could easily take a snapshot of the current situation and map the print budget across departments.

What do you hope to accomplish with the new print policy?

First and foremost, we want to create a new paperless office mentality. Before our employees actually press the print button, they should automatically think 'Is this print necessary? Can there be another way?'

Currently, LPA of Dendermonde has a print budget of 130.000 euros per year. Thanks to the new print policy, we have set a goal of saving 10,000 euros each year.

Whether we will achieve this needs to be evaluated. Since we have recently switched to a new city logo and we have decided to stop using pre-printed stationery, the number of color copies might increase slightly.



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How did you meet Karolien Van Bel of Olinko?

Karolien knew our printing fleet, she had guided us in the past to optimize it. So we knew her expertise in the field of printing and were convinced of the quality of her services. Since price is often the deciding factor in public services, we were happy that Olinko was the best party here as well.

How did you experience the collaboration with Olinko?

It was smooth working with Karolien, the communication was top notch, that was the reaction across all services that were involved. She inspired our employees and really took them into the “print less” story. Every leaf of paper printed less at LPA of Dendermonde, Olinko is in between for a bit.

What are the plans for the future and will the collaboration with Olinko continue?

We have presented the print policy to the management and have started a process with the departments that are amongst our biggest paper consumers.

Raising awareness, motivating and inspiring our employees are the three things we want to focus on. We hope that this paperless office approach will eventually become the standard across all municipal services and departments.

So we are still happy to use Olinko's services for the implementation and development of tools and advice to make Dendermonde more paperless.



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Does your organization have a print policy yet?

No, then let's have a chat.

We'd be happy to tell you how we approach this at Olinko.

Contact Karolien Van Bel at Olinko

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You can also find more information on www.olinko.be